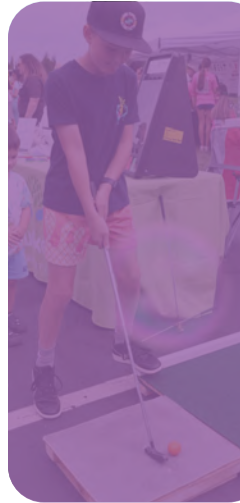


2024-2025 PROGRAM REPORT

The People's Project

Connecting People Who Care with Projects that Matter




Patronicity



MARQUIS MCCALL STOP THE VIOLENCE FOUNDATION



#SHEDIDHERBIG1



BROOKSIDE JR. CARDINALS FOOTBALL AND CHEER ANNUAL SUPPORT

About The People's Project

The People's Project is an initiative of the [Community Foundation of Lorain County](#) that fosters a thriving, supportive community by connecting people with causes that matter. The crowdgranting program combines crowdfunding with a matching grant from the Community Foundation to support local, volunteer-led efforts across Lorain County, Ohio.

From vibrant green spaces to safe recreational areas and neighborhood revitalization, The People's Project supports initiatives that strengthen community connections and create lasting change. The program is a vital part of the Community Foundation of Lorain County's residential engagement efforts, promoting neighborly care, encouraging civic participation, and fostering trust between neighbors.

How It Works

Changemakers identify an opportunity for growth or change in the community. Individuals, community groups, and other volunteer-led organizations can bring their vision to life by creating a crowdfunding campaign page.

Patronicity hosts The People's Project program and provides an easy-to-use crowdfunding platform with one-on-one project coaching, helping changemakers develop strategies to reach their fundraising goals, engage their community, and bring their visions to life.

Community members buy in and support projects with their dollars. Crowdfunding democratizes access to capital, allowing local residents and organizations to create the change they want to see in their community, fostering a sense of pride as they invest in their surroundings.

Volunteer-led projects that serve and benefit the residents of Lorain County are eligible to participate and, if successful, receive a matching grant of up to \$2,000 to further the project's impact on the community.

Projects must raise at least 20% of their goal to receive match funding. [Main Street Lorain](#) serves as a fiscal sponsor for projects, providing tax-deductible donations and disbursing grant funding to non-incorporated entities and individuals leading impactful community initiatives.

Ready to realize your project?

Visit patronicity.com/thepeoplesproject to learn more and get started.



Impact by the Numbers

This report highlights projects from December 1, 2024, through December 31, 2025.

Total Crowdfunded



\$49,270

LIFETIME

Total Matched



\$24,975

LIFETIME

Total Projects



15

LIFETIME

Total Patrons



360

LIFETIME

100% Success Rate

\$77,153

LEVERAGED FUNDING

5.06:1

TOTAL PROJECT INVESTMENT RATIO

For every \$1 invested by the Community Foundation, \$5.06 was invested privately.

\$126,423

TOTAL PROJECT INVESTMENT (TPI)
CROWDFUNDING AND LEVERAGED FUNDING

216

VOLUNTEERS ENGAGED

9

COMMUNITIES

Causes that Matter

Volunteer-led projects supported by The People's Project.

Wellington Alleyway Community Mural

WELLINGTON, OHIO

CROWDFUNDED: **\$3,000**

CROWDGRANTING MATCH: **\$2,000**

POPULATION: **4,799**

PATRONS: **50**

Main Street Wellington transformed a downtown alleyway into a vibrant celebration of pollinators through participatory public art. As a designated Bee City, the mural by artist Shawna Healy honors the vital role bees, moths, birds, and pollinator gardens play in local agriculture while activating an underutilized urban space. Through The People's Project, the campaign raised funds to purchase paint, supplies, and solar lighting. In August 2025, community members gathered to paint the mural together, transforming the project into a collaborative celebration.

[Learn More](#)



Outside Circle Theater Project! Share Your Voice!

OBERLIN, OHIO

CROWDFUNDED: **\$2,305**

CROWDGRANTING MATCH: **\$2,000**

POPULATION: **8,555**

PATRONS: **41**

Outside Circle Theater Project (OCTP) is a volunteer-led theater company that amplifies diverse voices through transformative live theater. Founded in response to the elimination of diversity, equity, and inclusion initiatives, OCTP works to direct communities toward understanding rather than silence by providing a safe, non-judgmental, and inclusive platform for underrepresented voices. In November 2024, the company launched a crowdfunding campaign to support its April 2025 production of *Nine Dinners In October*, an award-winning original play by Cleveland playwright Rachel Zake, which follows four women navigating friendship, love, and loss over nearly a decade. The campaign covered essential production costs, including venue rental, costumes, lighting, sound, and marketing materials.

[Learn More](#)



Visit patronicity.com/thepeoplesproject to explore more projects supported by The People's Project.





The People's Project

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